



DRUMLIN — GOLD —

Premium Irish Grassland Beef

Better Beef

Drumlin Gold uses only the finest cattle, sourced locally from the best herds including the Monaghan Producer Group which boasts award winning farmers. Only cattle grading U, R and O, with a fat score between 2 and 4 are selected for Drumlin Gold, excellent confirmation and fat score are paramount. All of our beef is 100% traceable and Quality Assured.

Drumlin Gold is processed in Europe's newest and most high tech production facility at ABP Clones, where we use Europe's first individual cut traceability system, the first of its kind in Ireland and the UK.

All Drumlin Gold beef is subject to ABP's patented Ultra-Tender® system, a proven process with Award winning results.

What's on the Menu

Drumlin Gold is a specially developed range including Round & Roasting Cuts (tender and juicy for slow roasting) succulent steaks, (Rib eyes to remember, discerning Sirloins and delightful Filet Mignon) Carvery cuts, (for a busy lunch or a relaxed family meal) and much much more...

We can supply everything from the entree to the full a' la carte! Please talk to your account manager and they will be delighted to discuss with you about a beef solution to suit your needs and to satisfy the most discerning palate.



Ireland

Part of ABP Food Group

www.abpfoodgroup.com



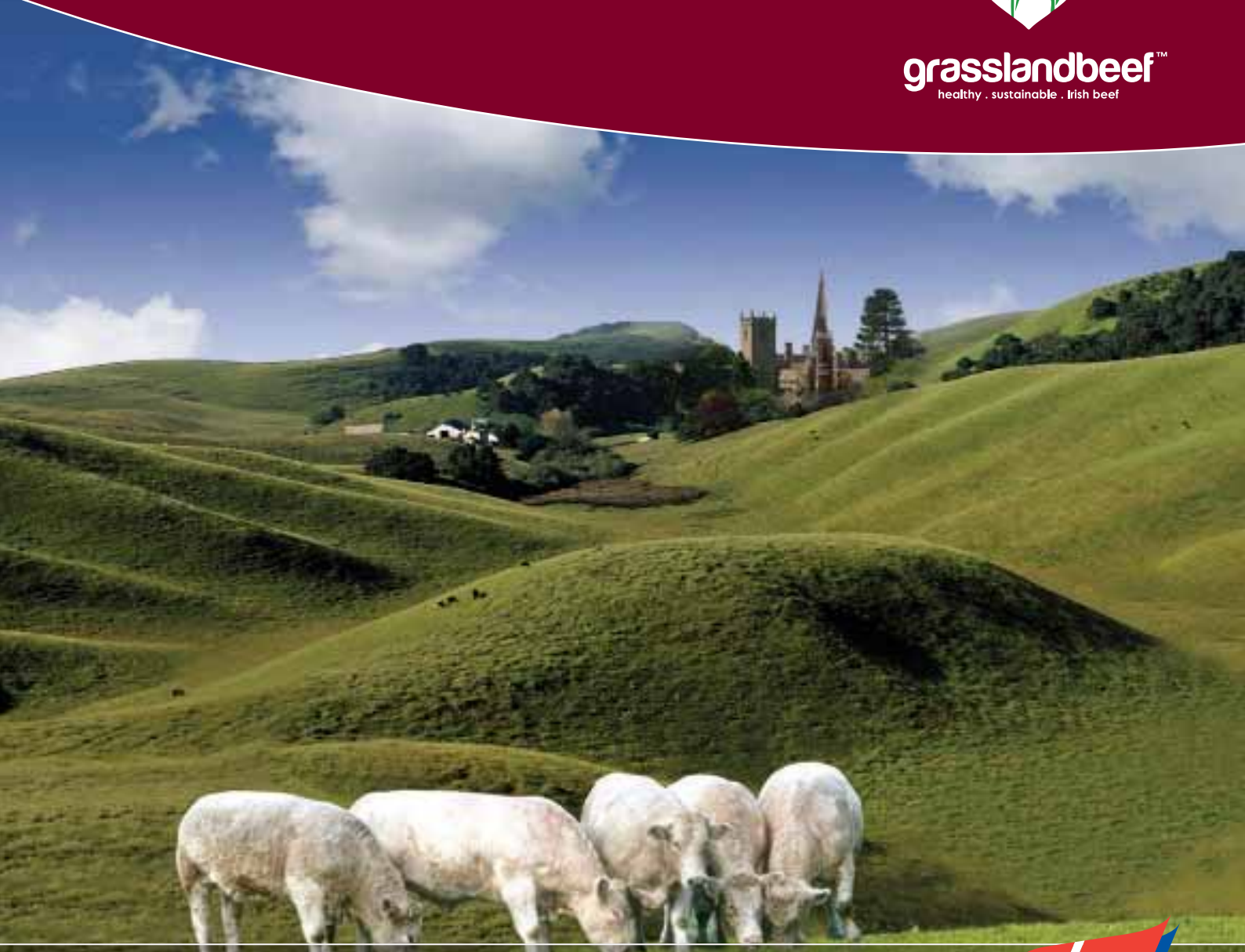
Premium Irish Grassland Beef

DRUMLIN
— GOLD —

- ✓ *Patented process for increased tenderness*
- ✓ *Matured for increased flavour*



grasslandbeef™
healthy . sustainable . Irish beef



Drumlin Gold...The Gold Standard beef range



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